



biôproten

BRAZILIAN
HAIR STRAIGHTENING
TREATMENT

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PROFESSIONAL

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1

SHAMPOO

The **Brazilian Hair Treatment SHAMPOO** is specifically designed to prepare hair for the straightening treatment. Formulated with mild surfactants gently cleanses scalp and hair effectively. Suitable for all hair types.

INSTRUCTIONS FOR USE

Wash hair with the Brazilian Hair Treatment Shampoo prior to the hair straightening treatment. Massage onto wet scalp and rinse thoroughly. Repeat and let it work for 3-5 minutes. Rinse thoroughly.



2



THERMAL ACTIVATED HAIR MASK

A heat activated hair straightening treatment for smooth and radiant hair. Infused with soy proteins, oatmeal extract, avocado & pataua oil - renowned for their moisturizing properties - for increased hair softness and shine. By using the flat iron, the thermal technology is activated to provide an intense smoothing action. Leaves hair silky soft, salon-straight with greater manageability.

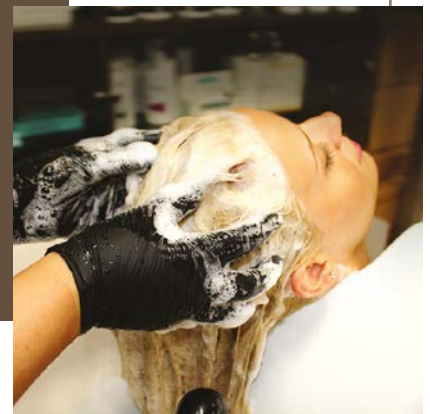
INSTRUCTIONS FOR USE

STEP 1

Apply the Shampoo (No. 1) to damp hair, massage gently to create a lather and then rinse. Shampoo hair again and leave it on for 2-5 minutes before rinsing.

STEP 2

After shampooing, dry the hair up to 80%. Split it up into quadrants and, with a tint brush, apply the Brazilian Thermal Activated Mask (No. 2) uniformly throughout the hair-length, strand by strand, making sure all areas are completely covered. For intense, smooth effect, let the product act for a few minutes, according to hair diagnosis.



HAIR

SENSITIVE AND DAMAGED HAIR	20 - 30 minutes
DRY OR DEHYDRATED HAIR	30 - 40 minutes
NATURAL OR RESISTANT HAIR	up to 50 minutes

Rinse thoroughly. Dry the hair thoroughly with a hairdryer and flat iron it (maximum temperature of 180°C) on fairly thin strands (10 times each strand). Let it rest for 10 minutes. Then, rinse with lukewarm water for 2-3 minutes. Complete the treatment by applying the Conditioner (No. 3). Rinse off and then blow-dry.





CONDITIONER

The **Brazilian Hair Treatment CONDITIONER** is the necessary next step after the straightening treatment, as it “locks” its effect and leaves hair easy to comb. It contains soy lecithin and oat extract, a blend of natural ingredients with reparative action which improves the structure on hair surface, keeping it soft and smooth.

3

INSTRUCTIONS FOR USE

Apply the Brazilian Hair Treatment Conditioner along the entire hair length and leave it on for 3-5 minutes. Rinse thoroughly.

BRIDGE SHAMPOO

The **Brazilian Hair Treatment BRIDGE SHAMPOO** has been designed to maintain the effect of the straightening treatment. Its sulphate-free formula cleanses hair effectively yet mildly, without inhibiting the effects of the THERMAL ACTIVATED MASK. It contains soy lecithin and oat extract, a blend of natural ingredients with reparative action which improves the structure on hair surface, keeping it soft and smooth.



4

TIP!

In order to maintain the result of the Brazilian Hair Straightening Treatment, it is important to use BRIDGE SHAMPOO and BRIDGE MASK in the product series every time you wash your hair.

INSTRUCTIONS FOR USE

Wash hair with the Brazilian Hair Treatment Shampoo prior to the hair straightening treatment. Massage onto wet scalp and rinse thoroughly. Repeat and let it work for 3 minutes. Rinse thoroughly.

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BRIDGE MASK

The **Brazilian Hair Straightening Treatment BRIDGE MASK** is designed to maintain the effect of the straightening treatment. It protects hair and prolongs the result of the THERMAL ACTIVATED MASK. Formulated with soy lecithin and oat extract, a blend of natural ingredients with repairing action which improves the surface structure of the hair, keeping it soft and smooth. At the same time, it leaves healthier-looking hair, full of shine and vitality.

INSTRUCTIONS FOR USE

Apply to washed hair. Massage the Brazilian Hair Straightening Treatment BRIDGE MASK into lengths and ends. Leave it on for 3-5 minutes and rinse thoroughly.

TIP!

To enjoy the result of the Brazilian Hair Straightening Treatment, between salon visits, it is important to use BRIDGE SHAMPOO and BRIDGE MASK every time you wash your hair.

KEEP IT STRAIGHT KIT & BRAZILIAN HAIR STRAIGHTENING TREATMENT KIT



BRAZILIAN KEEP IT STRAIGHT KIT

This package contains:

- 1 x BRIDGE SHAMPOO No 4 - 300 ml
- 1 x BRIDGE MASK No 5 - 250 ml

BRAZILIAN HAIR STRAIGHTENING TREATMENT KIT 3x100ml

This package contains:

- 1 x SHAMPOO No 1
- 1 x THERMAL ACTIVATED MASK No 2
- 1 x CONDITIONER No 3



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